



South Park Stakeholders Group

June 18, 2012

California Medical Center
1401 S Grand Avenue, Los Angeles, CA
Leavey Hall, Room 301



I. Attendance

Cliff Hoffman, California Hospital Foundation
Robin Bieker, Bieker & Company
Phillip Hill, LA Convention Center – via Conference call
Gary Warfel, Titan Group
Edwin K. Marzec, Edwin Marzec A Law Corporation

Staff

Daryl Landis, Operations Manager
Sharon Guzman, Dispatcher
Ana Godinez, Dispatcher

Partners

Tara Devine, Devine Strategies
Marco Li Mandri, New City America

Not Attending

David Galaviz, USC Local Government Relations
Darryl Holter, Shammas Group
Martha Saucedo, AEG
John B. Kelly, Holiday Inn City Center
Robert Buente, 1010 Development Corp.
Michael Collins, LA INC., The Convention & Visitors Bureau
Tom Compere, RBZ
Don Steier, Guzin & Steier

II. Public Comment Cliff Hoffman asked for public comment on posted agenda items. No public comments were received.

III. Call to Order Cliff Hoffman called the meeting to order at 12:14 pm
Quorum was present.

IV. Minutes Approval of BID minutes for May 21, 2012, were discussed.

- Petition was motioned by Robin Bieker and seconded by Gary Warfel for the approval of these meeting minutes. Motion carried.

V. Consolidation of Board of directors Cliff requested a motion for the removal of the following board members Darryl Holter, John B. Kelly and Michael Collins due to the lack of attendance for the past 6+ months. The remaining 8 are the components of South Park Executive board. As a result of a

decrease in board members the quorum requirement is the presence of a minimum of 5 board members.

- Petition was motioned by Robin Bieker and seconded by Edwin K. Marzec. Motion carried
- Per the request of Cliff Hoffman, Daryl is to compose a thank you letter for the removed board members, for their time and interest in the Bid.

Confirmation of Selection of officers

- President- Cliff will continue until he retires in Sep 2012. Due to fact that bylaws do not require that the VP be accountable to fill the position of president.
 - Cliff nominated Robin Beiker to replace him and followed his nomination by further informing Robin that he would fill the position till the end of 2012. When re-elections will take place, to determine whom the new executive board members will be.
 - Robin did not accept nor declined but requested a private discussion regarding further description and obligations of such position.
 - Cliff Hoffman stated that an update of outcome would be provided no later than a 10-day lapse.
- Vice President- Phillip Hill
- Secretary- Robert Buente
- Treasurer- Gary Warfel

Reaffirmed with the rest of officers (ED approved and Gary Warfel second)

Petition Drive Status/Update

**The BID has achieved a total of 37% signed petitions.
In order to reach petition threshold the BID awaits for the following Key players:**

- 4.9% from AEG (which are signed and in route to Daryl Landis)
- 5.26% Concerto Lofts
 - Gary brought up the issue that Concerto is hesitant about joining due to such high taxes, Asset manager approved the signature yet it is still pending is from regional Vice President
 - Majority agreed that a letter should be sent to Concerto showing that the community is in support of the BID
 - In order to proceed with this particular property owner the following action will be taken:
 - Gary will draft a letter in support of the BID
 - This letter will be sent to Cliff to assist with proper modifications/ and properly be sent out
 - Upon arrival of letters they will be compiled and sent to Concierto.

- Cliff will assist with the following petitions:
 - Locker Investors LP Lessee Catholic Healthcare West Lessor
 - Pediatric & Medical
 - Grand Avenue Medical Joint
 - C MC Medical Plaza Partners
 - Community Redevelopment Agency
 - California Primary Physicians
 - State Bar Of California
- Daryl informed that Salvation Army signed but they missed to check a box therefore the city clerk sent petition back
- LA South Park High Rise (717 W. Olympic) .79% (Gary will tackle)
- City Lights on Fig (If anyone can assist with this property)
- Development on Grand Ave (Gary will assist with this petition)

Daryl got in contact with clerk and they informed him that they would extend the deadline to reach threshold to mid July and the bid would still be able to get into county taxes roles. But if the bid does not achieve the threshold a bill will be sent for the removal of property tax bills. **To be removed the city will charge \$13 per parcel totaling to an estimate of \$26,000**

X. Other Business

XI. Next Meeting

The next meeting is scheduled for July 9, 2012 at 2:00 p.m.

XII. Adjourn

Meeting adjourn at 1:15 p.m. Motion carried